Exeter Community Initiatives

Fundraising Partnership Guide

Welcome!

Thank you for taking the time to consider supporting Exeter Community Initiatives.

We believe that everyone deserves the same opportunity to live healthy, happy lives and we have dedicated the last 30 years to this mission.

We work with people who are facing adversity, with a particular focus on offering early interventional support in parts of society that need it most.
Our current priority areas of work include family support for victims of crime and/or domestic abuse, reducing social isolation within Exeter neighbourhoods, and offering opportunities to people with learning disabilities and poor mental health.

Since we began in 1993, we have supported over 50,000 with our work to reduce social inequity and while our projects have changed over time, our purpose remains the same: to support people to better their lives and to build stronger, richer communities.

We recognise the importance of working together and the profound impact partnerships with businesses can have on communities. That's why we are dedicated to working with you to create a bespoke and mutually beneficial partnership that aligns with your company's values and supports the work of Exeter Community Initiatives.

Ellie Taylor

Chief Executive

What we do

Exeter Community Initiatives delivers a variety of essential projects throughout the city of Exeter and surrounding areas.

- Community Builders bring residents together, grow ideas and make the community a better place to live.
- Family Resource works with families with children, facing challenges and hardships, to develop the skills to move forward as happy, healthy families.
- Jelly Jelly is our award winning children's charity shop in Exeter that sells preloved, high-quality items at affordable prices.
- Magic Carpet offers art and drama therapy for adults with learning disabilities and mental health difficulties.
- Transitions workshops and coaching on the practical and emotional challenges people encounter on a daily basis such as managing anxiety, budgeting and decluttering.

How we help

Here's what people who have been helped by Exeter Community Initiatives say...

Denise supported us through a really tough time, I have always felt heard and validated and I am really happy that we now have the right support in place.
Sonya - Family Resource

It's no exaggeration to say Jayne changed my life and gave me my old self back by inspiring me to take these social events on and encourage other residents to get involved.
Wendy - Community Builders

Volunteering at Jelly has helped me realise what I'm capable of. I've grown in confidence, learned so much, and it's made me really value the generosity of others.
Thomas - Jelly Volunteer

Exeter Community Initiatives

Our impact 2024-2025

2805
people worked with across Exeter & Devon

732
events hosted and attended within the community

188
Families with

102
Children received 1:1 family support work from Family Resource

2552
Residents supported by Community Builders to move their ideas into action

Carried out
2948
listening's with local residents

103
Adults received workshop support from Transitions

23
Adults received 1:1 coaching and mentoring

23
Volunteers gave

2032
hrs

Equating to
£25,603
(based on Real Living Wage at £12 hr)

How you can support us

Your support will make a huge difference to the people of Exeter and beyond.

£25

Covers the costs for a Transitions volunteer coach holding a 1-1 session with a vulnerable adult who wants to improve their life.

£50

Pays a 1-1 coach for a Jelly volunteer lo develop new skills and confidence to find paid work or build independence

£150

Allows us to deliver a free 2-part workshop for adults struggling with their mental health

£200

Would provide a family in need with essential household items, such as as beds or whitegoods.

£540

Sponsorship for a person with complex learning needs or disabilities to attend a weekly arts therapy workshop for a year.

£750

Funds an art exhibition displaying the work of artists with mental health challenges or learning disabilities.

Our partnerships

We've work with businesses such as John Lewis, Waitrose, White Stuff, Dunelm, Boston Tea Party, Stowe Family Law, Naturalmat and more…

What our partners say...

We offer bespoke, mutually beneficial partnerships that align with your company's aims and objectives.

Since ECI topped our charity of the year poll it's been great to learn more about the impact of their varied projects and our teams are enjoying coming up with creative ways to raise funds.
PKF Francis Clark

As a supporter-owned club at the heart of our community, we are proud to support one of the city's longest-running charities which does such amazing work across Exeter.
Exeter City FC

Exeter Community Initiatives do a fantastic job. We're pleased to support the initiative at what can be a very expensive and difficult time of year for people.
Linden Homes

Corporate Sponsorship Benefits

We provide a variety of corporate benefits tailored to support your business needs and values.

Printed Materials:
ECI brochures and materials will be available in your office, along with ECI charity collection pots for fundraising.

Fundraising Guide:
You'll receive ECI's Fundraising Guide, offering creative ideas and opportunities for your team to raise funds for our initiatives.

Joint PR & Media Exposure:
We will collaborate on joint news releases, social media posts, and photos, which will be distributed to local media and charity outlets. Reach over 16k followers on our social media platforms, over 1.2k visitors to our website monthly and over 6.5k on our mailing lists.

Staff Presentation & Photo Opportunity:
ECI will provide an in-person presentation to your staff, detailing our work. This will include a photo opportunity, press release, and social media posts to highlight the partnership.

End-of-Year Celebration:
A cheque presentation at a celebration event, showcasing your support for our cause.

Advertorial Feature:
Your company will be featured in an advertorial in our newsletter and Annual Review, which reaches over 1.5k engaged subscribers.

Corporate Social Responsibility Impact:
Support with volunteering opportunities for your employees to engage directly with our community programmes and projects.

Black-Tie Fundraising Dinner:
As a sponsor of our black-tie fundraising dinner, your company will receive tickets to the event, prominent logo placement on all promotional materials, and inclusion in related press releases and social media posts.

Employee fundraising ideas

Fundraising is a great opportunity for team building and bringing colleagues together. Need some inspiration? Here's a list of our top work-place fundraising ideas to get you started!

Arrange a bucket collection **Arrange a team sky diving day** **Bake sale** **Beard or head shave** **Charity Eurovision sweepstake** **Host a golf day** **Organise a black-tie dinner and auction** **Bingo** **Plant sale** **Swear box** **Christmas jumper day** **Sweets in the jar** **Raffle** **Sponsored walk** **Exeter half marathon** **Sky-dive** **Bike ride** **Fireworks** **Music event** **Book sale** **Tombola** **Treasure hunt** **Non-uniform day** **Cream tea** **Guest speaker evening** **BBQ** **Wear orange for a day** **Host a Quiz night** **Give something up like chocolate or alcohol!**

Fundraising top tips

Keep it simple

Choose a fundraising activity that will work best with your colleagues and/or customers in mind

Set up a company fundraising page

Set up a local giving fundraising page, it's quick and easy to use. Add Link. If you need help and would like support creating your page, let us know, we are here to help.

Fundraising materials

We can provide you with fundraising materials to support your fundraising activities for example, collection tins, branded t-shirts, charity information leaflets and sponsorship forms. To request fundraising materials, please email fundraising@eci.org.uk

Shout about it

Let everyone know you are raising money in aid of ECI and share your news on social media. Don't forget to tag ECI on your posts Facebook, Twitter, Insta, LinkedIn. We will announce ECI's partnership with you and share your fundraising activities with our communities.

Say thank you

Thank and congratulate your employees and everyone who supported your fundraising efforts, to keep that feel good factor going.

Keep it legal!

We want to keep you, your employees and your communities safe, so please consider the following when planning your events and activities.

Licenses

You may need a licence if you plan a fundraising event, for example, an Alcohol or Public Entertainment Licence. Please contact your local council for guidance and information.

Insurance

It is important to secure adequate insurance to host events, particularly if your event involves members of the public. ECI is not responsible for any damage, accidents or injuries sustained as part of your fundraising event.

Risk Assessment

If you're putting on an event you may need to conduct a risk assessment to identify and mitigate hazards. Please check with the venue and click here for further guidance.

Raffles

Organising a raffle comes with a set of rules and regulations, depending on the type of raffle you are organising. Please click here for more information.

Data Protection

Please ensure that any electronic or paper records you keep about people involved in your organised event are GDPR compliant. Do not retain information about people for longer than necessary or share it without consent.

Branding

Our Communications Team is on hand to support you through the partnership. For permission and to request ECI's logo, please email info@eci.org.uk

Ways to pay in your fundraising

Donate via our website

Visit our website at www.eci.org.uk/supportus and click on the Donate button at the top. This will take you to the page where you can donate using your credit or debit card.

Fundraising with a sponsorship form

Please transfer funds to:

- RBS
- Exeter Community Initiatives (ECI/SHARE)
- Account Number 10020789
- Sort Code 16-19-25

Include your company name in the bank transfer reference so we can easily identify your donation. Please post your completed sponsorship forms to Exeter Community Initiatives, 148 -149 Fore Street, Exeter, EX4 3AN

Fundraising online

If you've used an online fundraising page like Local Giving, your donations will be sent directly to ECI. If you have set up a Go Fund Me page, please let us know as crowdfunding pages work slightly differently to Local Giving.

Donating by cheque

Cheques can be made payable to Exeter Community Initiatives and posted to: Exeter Community Initiatives, 148 -149 Fore Street, Exeter, EX4 3AN. Please include a note detailing your company name and the fundraising activity the cheque relates too. Please do not send cash in the post.

Other ways to support us

As well as fundraising, there are lots other ways you can support Exeter Community Initiatives!

Payroll giving

Payroll Giving is a simple and tax-effective way for employees to donate to a charity regularly. Your donation is deducted from your gross salary tax free. Click here to register with a payroll giving agency.

Share your skills

Do you have skills you could share pro-bono? We are open to all skill sharing from SEO to social media, so please get in touch!

Exeter Community Lottery

Put the fun back into fundraising and play the Exeter Community Lottery! Tickets cost just £1 a week. Not only do you get the chance to win some amazing prizes but if you purchase your ticket from Exeter Community Initiatives, we get 50p from each ticket. Click here to buy your ticket today!

Gift In Will

Leaving a gift in your Will to Exeter Community Initiatives, however large or small, will ensure we can continue to support people in Exeter through our many projects for years to come. So, after you have remembered those you care about, please don't forget us.

Charity of the Year

Nominating us as your Charity of the Year is a unique opportunity to unite your staff behind an inspiring local cause and demonstrate your company's commitment to making a difference to the lives of people in Exeter.

Sponsor a Day!

Why not sponor one of our Magic Carpet art or drama workshops for a day and help us help adults with learning disabilities and mental health difficulties.

Exeter Community Initiatives

148 -149 Fore Street
Exeter, EX4 3AN

info@eci.org.uk
eci.org.uk
01392 205800

Registered Charity Number: 1026229
Registered Company Number: 2844870 (England)

FUNDRAISING REGULATOR