



Fundraising Guide

Welcome!

Thank you so much for choosing to fundraise for Exeter Community Initiatives.



Founded in 1993, Exeter Community Initiatives helps people to improve wellbeing and build skills, supports families facing challenges and hardships, and helps communities to thrive.

Each year we help over 1,000 people.

We rely on voluntary contributions, so by choosing to fundraise for us, you are making a huge difference to the lives of so many people.

Inside this guide we explore some of the ways you can fundraise for us.

If you'd like more information, advice or support with your fundraising plans, our friendly fundraising team are on hand to help. Call us on 01392 205800 or email fundraising@eci.org.uk

Thank you!

Jeressa Pollard

Fundraising Manager



What we do

Exeter Community Initiatives delivers a variety of essential projects throughout the city of Exeter and surrounding areas.



- **Exeter Connect** a voluntary and community sector support service providing advice, training, networking and events.
- **Family Resource** works with families with children 0-18, facing challenges and hardships, to develop the skills to move forward as happy, healthy families.
- **Transitions** provides workshops and coaching on the practical and emotional challenges people encounter on a daily basis such as managing anxiety, budgeting and decluttering.
- **Jelly** children's charity shop sells preloved, high-quality items at affordable prices.
- **Community Builders** working as part of the Wellbeing Exeter project, bring residents together in Exeter and Cranbrook to grow ideas and try new things to make the community a better place to live.

How we help

Here's what people who have been helped by Exeter Community Initiatives say...



ECI's Transitions project lifted me out of the doldrums. It's given me purpose and meaning - something I haven't had for almost three years. I'll definitely recommend Transitions. The workshops offer a step-by-step guide to getting well again.

Nigel - Transitions



It's no exaggeration to say Jayne changed my life and gave me my old self back by inspiring me to take these social events on and encourage other residents to get involved.

Wendy - Community Builders



Working at Jelly has truly changed my life. If it wasn't for ECI and the support I've received from my partner, I'd be in a completely different place now.

Zoe - Jelly



What you are fundraising for

Every pound you raise will make a difference to the lives of people in Exeter and across Devon.



£25



Buys books and resources for families we're working with

£40



Buys a specialist online course for a parent we are supporting

£150



Buys resources and time for a Family Support Worker to carry out 'Hear My Voice' – gathering the views of the child to inform their support

£250



Pays for a 2 hour training course for our team of Family Support Workers

£427



Pays for our Transitions Project Team to run a 3 week workshop around employability and budgeting

£600



Pays for 10 sessions working with parents to develop their parenting skills where there are challenging behaviours and complex relationships

Our Impact: 2021-2022



We supported 125 families with 285 children and 217 adults with 1:1 support & practical advice



Our Community Builders helped move 579 residents' ideas into action & supported 127 groups with new initiatives



Our Community Builders were involved in 560 events & activities. Carried out 1922 listenings across all 13 wards in Exeter



Supported 41 new community groups & 65 existing groups. Over £6K held in funds for 8 groups & helped secure £92,660 funding



51 volunteers gave 2,003 hrs to Transitions, True North & Jelly charity shop, equating to £19,829 in volunteer time



Fundraising ideas

Every pound you raise will go towards helping people in Exeter and across Devon. Need some inspiration? Here's a list of our top fundraising ideas to get you started...



Coffee and cake sale Wear orange for a day
Quiz night Sporting event **Beard or head shave**
Bingo **Plant sale** Car wash **Swear box** Wine and
cheese night **Christmas jumper day** Sweets in the jar
Raffle Money collection **Jumble sale** Sponsored walk
Run a half marathon Sky-dive **Auction** Fireworks
Open garden event Music event **Gaming** BBQ
Birthday giving Book sale **Dog show** Games night
Tombola Treasure hunt **Non-uniform day** Craft stall
Stop drinking **Cream tea** Guest speaker evening
International food day Office bake sale **Bike ride**

Fundraising top tips



Keep it simple. Choose a fundraising activity that will work best with your friends, family and colleagues. Let your loved ones know you are fundraising in aid of ECI and why you are doing it.



Raise money online. Set up a local giving fundraising page as it's quick and easy to use. Share your page on social media, and spread the word about your fundraising activity. <https://localgiving.org/fundraising/new>



Consider self-donating early on. Studies indicate that people who self-donate also raise more overall.



Sponsorship forms. Complete our Exeter Community Initiatives Sponsorship Form with all of the donations you have collected and either email it or post it to the contact details below.



Tell your story on social media. You are more likely to get donations if you let people know why you are motivated to raise money for Exeter Community Initiatives. You can also tag ECI on your social media posts using the following handles: @ExeterCommunityInitiatives @ExeterCI @exetercommunity @exetercommunityinitiatives



Think about who you know. See if any companies you know will sponsor you. Find out if your employer offers a matched giving scheme, where they match every £1 you raise.



Say thank you. Thank your sponsors for their donation to keep that feel good factor going.



Grab people's attention. Would you like a free ECI t-shirt to train in or wear at your fundraising event? If so please complete a booking form.



Make it fun! Take photos of you having fun at the event – donations still come in after the event! We can also share these, with your permission, on our social media pages.



Please consider the correct safety and legal aspects of holding a fundraising event/activity. We want to make sure that you are aware of a few laws that govern fundraising activity (see page 9), to keep you and your supporters safe. If you have any questions please get in touch.

Keep it legal!



Data Protection: Please ensure that any electronic or paper records you keep about people involved in your organised event are GDPR compliant. Do not retain information about people for longer than necessary or share it without consent.

Insurance: Secure adequate insurance for your fundraising event. We may need a copy for our records. We don't assume responsibility for property damage, accidents or injuries sustained as part of your fundraising event.

Risk Assessment: Conduct a risk assessment to identify and mitigate hazards at your venue. Download a risk assessment template [here](#). Some venues require this assessment. To access further guidance please visit www.hse.gov.uk

Licenses: Do you need a license e.g. Alcohol or Public Entertainment License? Contact your local council for guidance and information.

Health and Wellbeing: It is your responsibility to ensure those taking part in your fundraising event are safe. Please consider health and safety as part of your risk assessment.

Children: Those under 18 must be accompanied by an adult during fundraising.

House to House Collections: Contact your local council for guidance and information about organising street or house to house collections.

You are representing Exeter Community Initiatives. We respect and champion diversity in the community, so please be courteous and considerate. The details of your event or activity will need to be registered with us. If there are any changes to what you are planning, please let us know and discuss them with our team if you have questions.

Ways to pay in your fundraising



Have you registered your fundraising activity with us?

If not, don't worry, please complete this simple online form and our fundraising team will be in touch.

Donate via our website.

Visit our website at www.eci.org.uk/supportus and click on the Donate button at the top. This will take you to a page where you can donate using your credit or debit card.

I've collected money with my sponsorship form and would like to make a bank transfer.

Please transfer funds to:

- Bank: CAF Bank Ltd
- Name: Exeter Community Initiatives
- Sort Code: 40-52-40
- A/c No: 00025691

Include your full name in the bank transfer reference so we can easily identify your donation. Please post your completed sponsorship forms to the address below.

I've set up a fundraising page online, how do I pay in my sponsorship?

If you've used an online fundraising page like Local Giving, your donations will be sent directly to ECI. If you have set up a Go Fund Me page, please let us know as crowdfunding pages work slightly differently to Local Giving.

Do you accept cheques?

Cheques can be made payable to Exeter Community Initiatives and posted to: Exeter Community Initiatives, 148 -149 Fore Street, Exeter, EX4 3AN. Please include a note detailing your name and the fundraising activity your donation relates to.

Other ways to support us

As well as fundraising, there are lots other ways you can support Exeter Community Initiatives!



[Volunteer](#): Join our team of volunteers!



[One-Off Donation](#): By cheque to 'Exeter Community Initiatives' or online.



[Friend of ECI](#): Through our scheme make a regular, longer term donation.



[Leave a Gift in your Will](#): Make a lasting impact or remember a loved one.



[Newsletter](#): Sign up for quarterly newsletter updates.



[Social Media](#): Follow, like, tag and share our posts  @ExeterCommunityInitiatives
 @ExeterCI  @exetercommunity  @exetercommunityinitiatives





🏠 Exeter Community Initiatives, 148 - 149 Fore Street, Exeter, EX4 3AN

☎ 01392 205800

✉ info@eci.org.uk

🌐 www.eci.org.uk



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